



CALL FOR ABSTRACTS: INTERNATIONAL CONFERENCE

“SUSTAINABLE TOURISM DEVELOPMENT FOR SOUTHEAST ASIA”

December 3-4th, 2019

VNU University of Social Sciences and Humanities, Hanoi, Vietnam

Deadline for abstract submission - September 30th, 2019

Introduction

You are cordially invited to submit your research abstracts for conference presentation at the International Conference for Sustainable Tourism Development that will take place in Hanoi, Vietnam on December 3rd and 4th, 2019. We invite scholars, practitioners and government officials/policy makers and graduate students to discuss, reflect and develop upon issues pertaining to sustainability, tourism development and management in SEA. We are particularly interested in the complexity of challenges and opportunities around imbalanced economic development, inclusive growth, environmental protection, heritage management and socio-cultural sustainability. We invite contributions from a variety of disciplines including critical tourism studies, anthropology, cultural/human geography, economics, sociology, and development studies. We are very happy to announce that there is **NO CONFERENCE REGISTRATION FEE** due to the generosity of the funding from European Commissions through Erasmus+ programme, VNU University of Social Sciences and Humanity and the organising committee!

Organisers

The International conference is organized by the VNU University of Social Sciences and Humanities, Hanoi, supported by the project **TOURIST** - *"Competence centres for the development of sustainable tourism and innovative financial management strategies to increase the positive impact of local tourism in Thailand and Vietnam"*, co-funded by the European Commission through the Erasmus+ programme (grant # 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP). In addition, the VNU University of Social Sciences and Humanities, Hanoi cooperates with Bournemouth University (UK) to organize the conference.

Call for Abstracts

Southeast Asia (SEA) has seen rapid economic development and growth in tourism development. As tourism has become an important economic asset in the region, national and local governments and authorities in SEA increasingly promote and invest in international tourism development. However, rapid tourism development has negative impacts on environments and complex socio-cultural aspects. As the region has received little scholarly attention regarding tourism 'sustainability', questions remain as to whether tourism actually benefits local economies and communities, or whether it contributes to sustainable development. The World Bank advises SEA to focus on collecting more tourist revenue so as to spend on more inclusive growth, especially on education, health, infrastructure and social assistance. One of the strategies to help the region's economies is tourism, and SEA authorities are seeking to develop tourism in more sustainable directions and to geographically disperse the benefits of tourism to rural regions, which still suffer from high levels of poverty. We welcome abstracts on any SEA country or region on how to achieve 'sustainable development' through tourism whilst providing economic benefits and achieving 'inclusive growth'. Participants, together, will provide recommendations to policy makers on developing and managing tourism in a more sustainable direction, benefitting broader communities. This conference will provide a platform for gathering and sharing new knowledge about sustainability in SEA, by exploring how tourism has emerged in SEA, and whether it has led, or will lead to socio-cultural, economic and environmental sustainability and inclusive growth. We invite abstracts on topics that include:

- **The concept of sustainable tourism**
- Theoretical challenges, contradictions and paradoxes
- Innovative interpretations of sustainability in tourism
- The role of sustainable tourism for the UN sustainable development goals
- Community based tourism
- Eco-tourism and other sustainable forms of nature tourism
- Volunteer tourism
- Pro-poor-tourism
- Responsible and ethical tourism
- **Impacts of tourism** and strategies to turn them into sustainable development
- Applied methods to measure social,
- Successful strategies to transform individual and collective responses into sustainable collaboration
- Gender equality in tourism
- **Community focus in sustainable tourism**
- Theoretical models of sustainable community development by tourism
- Creating socially sustainable communities; community well-being in tourist destinations
- The role of health promotion in sustainable tourism development
- Best practices of sustainable tourism development in a specific location
- Theoretical and practical strategies of



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- environmental and economic impacts
- Applied indicators for sustainable (tourism) development
 - Best practices of measuring carrying capacity in sustainable tourism development
 - Environmental impact assessment of tourism projects
 - Climate change as a fundamental challenge for sustainable tourism development
 - Conflicts between/intersection of tourists, local residents and authority
 - **Stakeholder participation in sustainable tourism development**
 - Practical experience and challenges with stakeholders' attitudes and behaviors
- conflict prevention in the tourism community
- **Planning and managing sustainable tourism development**
 - CSR of tourism enterprises
 - Human resources for sustainable tourism
 - Marketing sustainable tourism
 - Best practices of developing and managing sustainable destinations
 - Challenges of developing and maintaining social networks as promoters of destinations
 - Social sustainability in SEA tourism development
 - Social sustainability and future directions

As the language of the international conference will be English, all papers will have to be submitted and presented in English. Prospective presenters are invited to submit an abstract of their papers (500 words; English only) and a short CV (max. ½ page) by **September 30th 2019** by completing the attached abstract submission form and emailing it to: fts.ussf.conference@gmail.com. Authors of selected abstracts will be required to send in an extended abstract with their registration.

Abstract submission deadlines: 500 words abstract due 30th September 2019

Confirmation of acceptance: 15th October 2019

Registration fee: FREE OF CHARGE

Keynote speakers

Prof. Jarkko Saarinen, University of Oulu, Finland

Prof. Noel Salazar, KU Leuven, Belgium

Dr. Jaeyeon Choe, Bournemouth University, UK

Scientific Committee

Prof. Inagaki Tsutomu, University of Social Sciences and Humanities, VNU Hanoi

Dr. Giang Phi, Aalborg University Copenhagen, Denmark

Prof. Harald Friedl, FH JOANNEUM Gesellschaft mbH, Austria



Assistant Prof. Oana Madalina Driha, University of Alicante, Spain
Prof. Gyan Nyaupane, Arizona State University, USA
Prof. Joseph Cheer, Wakayama University, Japan
Dr. Aaron Tham, University of the Sunshine Coast, Australia
Dr. Thomas Jones, Ritsumeikan Asia Pacific University, Japan
Dr. Huong Bui, Ritsumeikan Asia Pacific University, Japan

Sponsoring Journals

Tourism Review (<https://www.emeraldinsight.com/loi/tr>)
E-Review of Tourism Research (<https://ertr.tamu.edu/>)
International Journal of Religious Tourism and Pilgrimage (<https://arrow.dit.ie/ijrtp/>)
International Journal of Spa and Wellness (<https://www.tandfonline.com/loi/rspa20>)

Further Information about the Project

The **TOURIST** project especially focuses on implementing so called competence centres on sustainable tourism and innovative financial management strategies at partner universities in Thailand and Vietnam in order to be able to increase the expertise on sustainable tourism but also on innovative financial management strategies to enhance the funding for projects focusing on sustainable tourism. Further, the project also aims at advancing university-business cooperation due to the collaboration with external stakeholders in the frame of the project.

TOURIST Co-ordinator:

- FH JOANNEUM GesellschaftmbH, Austria

TOURIST Co-beneficiary Institutions:

- University of Alicante, Spain
- Haaga-Helia University, Finland
- Hue University, Vietnam
- University of Social Sciences and Humanities Hanoi, Vietnam
- University of Social Sciences and Humanities HCMC, Vietnam
- Kasetsart University, Thailand
- Burapha University, Thailand
- Payap University, Thailand
- Prince of Songkla University, Thailand
- The Thailand Community Based Tourism Institute, Thailand



ABSTRACT SUBMISSION FORM

International Conference

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Deadline for abstract submission September 30th, 2019

AUTHOR'S INSTRUCTIONS

Abstracts for the International Conference should be submitted no later than September 30th, 2019, to the following email: fts.ussh.conference@gmail.com.

Abstracts should summarize the contents of the paper and should be 500-600 words (not exceed 600 words). It should be set in 12-point font size, justified and should have spacing “Before: 0; After: 6; Line Spacing: Multiple: 1.3”.

At least 1 **Keywords** must be included in abstract.

Authors' affiliation should be included, as well as the corresponding author's contact details and bio provided.

CORRESPONDING AUTHOR

Surname and Name	
Position	
Institution	
Country	
Field of Research	
Education	



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Publication (if applicable)	
E-mail	

ABSTRACT

Authors	
Institutions	
Keywords	
Abstract (max 600 words)	